



THE POINTS OF INTERVENTION WORKSHEET

This exercise is intended to help grassroots activists identify points of intervention in both physical and cultural/idea space where they can take action in order to make change. Points of intervention are a place in a system, be it a physical system (chain of production, political decision making) or a conceptual system (ideology, cultural assumption etc.) where action can be taken to effectively interrupt the system. The first four points are physical locations in a system while the final two points -- potential and assumption -- are points in cultural or idea space which can often be layered on top of one of the first four physical points. In the first column identify where the point exists in your campaign and in the second explore ideas for how to stage some form of intervention at that point. These are just six general points of intervention perhaps there are other points in the system you are confronting? This exercise is intended to encourage holistic analysis and thinking outside the box. Be creative!

THE POINTS OF INTERVENTION	Identify the Point	Intervention Ideas
Point of Production Factory, Crop lands. The realm of Strikes, picket lines, crop-sits etc.		
Point of Destruction Resource extraction such as clear cuts mines etc. Point of toxic discharge etc. Realm of road blockades, tree-sits etc.		
Point of Consumption Chain stores, supermarkets. Places where customers can be reached. The realm of consumer boycotts and markets campaigns		
Point of Decision Corporate HQ. Slumlords office. Location of targeted decision maker.		
Point of Potential Future scenarios, actualizing alternatives, transforming an empty lot into a garden, Reclaim the Streets etc.		
Point of Assumption Challenging underlying beliefs/control mythologies, such as: environment must be sacrificed for jobs. Also hijacking spectacles and using popular culture.		