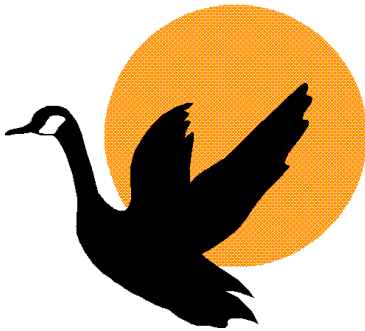


smartMeme: Invitation for Participation:

Board of Directors



FACT: As each goose flaps its wings, it creates uplift for the bird following. By flying in a "V" formation, the whole flock adds 71% greater flying range than if the bird flew alone.

LESSON: Those who share a common direction and sense of unity can get where they are going quicker and easier, because they are traveling on the thrust of one another.

About *smartMeme*

SmartMeme builds ecological and social justice movements with the power of framing, narrative, memes, and messaging. *SmartMeme* amplifies the impact of grassroots organizing and advances a holistic vision of transformative social change through training, convening, and alliance-building partnership projects. *SmartMeme* is a 501c3 non-profit, founded in 2002, with offices in San Francisco and Boston. More information can be found at www.smartmeme.org

***SmartMeme* Needs You!**

SmartMeme is recruiting for roles on the Board. The Board's primary function is to support the organizational mission and participate in making that mission manifest. The board member is composed of a majority people of color and women. Attention is made to diversity in sexual orientation, area of work, ability, geography, etc. Young people are welcome and the current group is all under 40 years old. We are currently redefining and building our leadership team, and it's an exciting time in *smartMeme*!

2009 board members start with a seaside board retreat in Northern California November 5-8, 2009.

Want to fly with our flock? Read and return this application by e-mail to: patrick@smartmeme.org by

5 pm PST on OCTOBER 14, 2009.

BOARD ROLE/COMMITMENT

This is an intimate community that works together with the collective to offer stewardship for the organizational mission and carry out decision-making regarding *smartMeme*'s governance, long-range plans, and annual priorities.

Expectations for Board Members:

- Deep interest and working knowledge of *smartMeme*'s story-based strategy model and movement-building approach
- Demonstrated commitment to *smartMeme*'s anti-oppression principles
- Accountable relationships with social justice movements
- Demonstrated leadership in social/ecological justice field(s)
- Enthusiasm for publicly endorsing and promoting *smartMeme*
- Track record of fiscal stewardship. This group willingly carries fiduciary responsibility for the organization.
- Up to 5 hours of *monthly* board-related work with *smartMeme*, including participation in at least one team with regular meetings and work-plans
- Participation in *all 4 quarterly board calls*
- Pledge to raise/give a minimum of \$500/year
- Participation in annual in-person board retreat. (Currently held in the fall - the next one is **November 5-8, 2009**).

P.S. If you're not ready for a board commitment, *smartMeme* is always seeking volunteers who want to support *smartMeme* projects in various ways. Do you have hidden talents to share with *smartMeme*?

Project-based volunteering - (Please indicate what your interests/skills are)...

- hosting house party
- proofreading and copy editing
- graphic design
- helping with mailings (in San Francisco or Boston)
- Phone banking & outreach
- backend web or tech work
- legal consultation
- events logistics
- hosting training or other *smartMeme* event
- transcription
- translation
- ? your secret super power: _____

_____ CONTACT ME ABOUT GETTING INVOLVED! Here's my contact info:

BOARD SERVICE VOLUNTEER APPLICATION

Please complete and return by e-mail to: Patrick Reinsborough at patrick@smartmeme.org by 5 pm PST on **OCTOBER 14, 2009**.
Questions? Call Patrick at 415-255-9133.

1. Today's Date:
2. Name and Location:
3. Tell us about how you identify: gender identity, race or ethnic identity, class identity, sexual orientation, physical ability, or other parts of your identity important to you.
(optional)
4. Contact Information: phone, e-mail, fax, post, other.
5. Please describe your current social change work (paid or unpaid) and your community.
6. What skills, experience, or talents would you bring to the *smartMeme* community?
7. Please review *smartMeme*'s anti-oppression principles (<http://smartmeme.org/article.php?id=298>) How do you incorporate these principles and anti-racist practices into your work?
8. Please list your organizational affiliations.
9. How would involvement in *smartMeme* forward your own personal goals and political work?
10. Are you able to make the time commitment (5 hours per month), annual face-to-face retreat (November 5-8, 2009) and fulfill the fundraising commitment (\$500 over one-year) necessary for serving on the board?
11. How did you hear about *smartMeme* and about this opportunity?